

M A R C H 2 0 1 7

Campbell's Soup Labels for Education



Dear Ladies,

The **Campbell's Soup Labels for Education** is winding down; not just our involvement in it as Great Commission Women, but the program itself will close during the year 2017.

After such a long, successful, and helpful program, you may ask "Why?" In the past few years participation in *Labels for Education* has declined and as a result, Campbell's came to the very difficult decision to wind down the entire *Labels for Education* program.

But over the years that Great Commission Women participated, musical instruments have traveled to Europe, Asia, Africa, Central and South America as a result of Great Commission Women collecting labels and UPC codes.

Since the year 2000, Great Commission Women has sent 1,401,000 labels and UPCs to Campbell's. For the 18 years prior to this (1982- 2000), neither the Campbell's company nor GCW has accurate records. However, estimates are that we have sent over 1,868,000 over the entire participation period of 34 years. That is equivalent to \$18,680! Many children of International Workers benefitted from the instruments you "bought" for them just by saving labels. Thank you for your years of supporting them!

Marilyn Robb
Beaverdale Alliance Church (PA)